

**MG CAR CLUB CENTRAL JERSEY CENTRE
P.O. Box 435, Convent Station, New Jersey 07961**

www.MGCCNJ.org

Britfest_{sm} 2017

Dear British Car Enthusiast/Vendor:

I am the chairman of the MG Car Club Central Jersey Centre Britfest_{sm} 2017 planning committee. The show is for British sports cars, motorcycles and other vehicles and will be held on **Saturday, May 6, 2017 at Horseshoe Lake Park, Succasunna, N.J.** Britfest_{sm} is one of the first British car and motorcycle shows of the season in the Northeast and has been held annually since 1992. **This year's Featured Class will be Minis, produced from August, 1959 to October, 2000 and MINIs, produced from 2001 to the present.**

The show is very popular with British car and motorcycle enthusiasts. This event attracts up to 250 vehicles and 800 spectators annually. The show is a popular vote event, with trophies awarded in 17 classes, together with special classes for the People's Choice Award, President's Award and Best in Show. Dash plaques are given to the first 100 entries. There are also automobilia and parts vendors, door prizes and food is catered by Tastefully British. You can pre-register for this year's show using the attached registration form. The form will also be available on our website (www.MGCCNJ.org) for download by February 6. **If you register by April 15, you save \$5.00 off the cost of registration.**

Trophy Sponsorship

The club is also offering you, your business or organization an opportunity to participate as a sponsor of the trophies awarded to the class winners at a cost of only \$100 per class. This is an excellent means to advertise before hundreds of spectators, car show participants and vendors. We offer the following to all sponsors:

Sponsor's names will be contained in advertising for the show, on the brochures distributed at the show and on the club's web site mentioned above.

Sponsor's advertising materials will be included in the registration packages for each car show participant. We prepare 200 registration packages and will need your materials on or before April 15, 2017.

Your company's name will be announced at the trophy awards. The club will also include your business card or advertising material in the monthly newsletter through April, 2018. If you have a company banner, the club can arrange to display it at the show. If you wish to take a more active part in the show, you may set up a display or table at the show as well.

To register your British car, motorcycle or other vehicle, participate as vendor or to sponsor a trophy class, please complete the appropriate form and return it to me with your check. **Checks should be made payable to “MG Car Club CJC” and mailed to me at 12-68 Fourth Street, Fair Lawn, NJ 07410.** If you are sponsoring a trophy, please also indicate three choices for class sponsorship, which will be determined on first come, first serve basis. Copies of the registration form for the show, together with a list of classes of vehicles, are also attached for your convenience.

If you have any questions regarding trophy sponsorship, please call/email either **Charlie Tregidgo** at **201-791-6675/tregidgolaw@gmail.com** or **Eliot Ganek** at **973-762-8116**.

Very truly yours,

Charlie Tregidgo