

**MG CAR CLUB CENTRAL JERSEY CENTRE
P.O. Box 435, Convent Station, New Jersey 07961**

www.MGCCNJ.org

Britfest_{sm} 2024

Dear British Car Enthusiast/Vendor:

I am the chairman of the MG Car Club Central Jersey Centre Britfest_{sm} 2024 planning committee. This year's show will be held on **Sunday, October 13, 2024 at Horseshoe Lake Park, Succasunna, N.J.** Britfest is being held on a Sunday this year due to conflicts with other shows/events. **Please note that in the event of inclement weather, we have arranged a rain date which would be Saturday, October 19, 2024.** If the forecast is questionable for October 13th, please check our website, www.MGCCNJ.org, or Facebook (MG Car Club Central Jersey Centre) for updates the evening before the show or call me or Ole at the numbers on page two.

Britfest_{sm} is a show for British cars, motorcycles and vehicles of any kind completely or partially manufactured in England. **This year's Featured Class will be British V8s (OEM or modified).** Judging is a popular vote event, with trophies awarded in more than 20 classes, together with additional trophies for the People's Choice Award, President's Award, Best of Featured Class and Best in Show. Dash plaques are given to the first 100 entries. There will also be automobilia and parts vendors, together with a raffle for door prizes. You can pre-register for this year's show online at the club's website, www.MGCCNJ.org or at <https://britfest.cheddarup.com>.

Trophy Sponsorship

The club is also offering you, your business or organization an opportunity to participate as a sponsor of the trophies awarded to the class winners at a cost of \$100 per class (3 trophies per class, except Special Awards). If you have participated as a Trophy Sponsor previously, we thank you and hope you can do so again this year. If you are considering sponsoring an award for the first time, this is an excellent means to advertise your products or business to hundreds of spectators, car show participants and vendors. We offer the following to all sponsors:

Sponsor's names will be contained in advertising for the show, on brochures distributed at the show and on the club's web site mentioned above and in club's monthly newsletter.

Sponsor's advertising materials will be included in the registration packages for each car show participant. We prepare 150 registration packages and will need your materials on or before September 15, 2024.

Your company's name will be announced at the trophy awards. The club will also include your business card or advertising material in the monthly newsletter until the following year's show. If you have a company banner, the club can arrange to display it at the show. If you wish to take a more active part in the show, you may set up a display or table at the show as well.

To register your British car, motorcycle or other vehicle, participate as vendor or to sponsor a trophy class, please register and pay online as mentioned above. You may also register by mail and pay by check. **Checks should be made payable to “MG Car Club CJC” and mailed to me at 12-68 Fourth Street, Fair Lawn, NJ 07410.** If you are sponsoring a trophy, please also indicate three choices for class sponsorship, which will be determined on first come, first serve basis. The registration form for the show, a list of classes of vehicles and the trophy sponsor form can be found online at www.MGCCNJ.org.

If you have any questions regarding trophy sponsorship, please call/email either **Charlie Tregidgo** at [201-310-4334](tel:201-310-4334) (tregidgolaw@gmail.com) or **Ole Flandrup** at [908-925-9741](tel:908-925-9741) (olemgb@gmail.com).

Very truly yours,

Charlie Tregidgo

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TROPHY SPONSORSHIP FOR BRITFESTSM 2024

Company Name/Address: _____

Contact Person: _____

Telephone: _____ Email address: _____

Number of Classes/Special Award Trophies @ \$100 each: _____

Trophy Car Class Preference (Complete with the names of 3 classes on the attached list)

(a) _____

(b) _____

(c) _____

Special Award Trophies (Indicate your choice(s) by placing an X next to the award)

President's Award

People's Choice Award

Best of Featured Class Award

Best in Show Award

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Once completed, please sign below and mail the form and your check (**payable to MG Car Club CJC**) to:

Charles Tregidgo
12-68 Fourth Street
Fair Lawn, NJ 07410

I hereby release the MG Car Club Central Jersey Centre, Inc. from any liability as a result of my participation in this event.

Signature _____

Date _____

