

**MG CAR CLUB CENTRAL JERSEY CENTRE
P.O. Box 435, Convent Station, New Jersey 07961**

www.MGCCNJ.org

Britfest_{sm} Returns!

Dear British Car Enthusiast/Vendor:

I am the chairman of the MG Car Club Central Jersey Centre Britfest_{sm} 2021 planning committee. The show is for British saloons and sports cars, motorcycles and other vehicles and will be held on **Saturday, September 18, 2021 at Horseshoe Lake Park, Succasunna, N.J.** Britfest_{sm} is a show for British cars, motorcycles shows and vehicles of any kind completely or partially manufactured in England. With the exception of 2020, the show has been held annually since 1992. **This year's Featured Class will be the Jaguar E-Type series, introduced in 1961.**

The show is very popular with British car and motorcycle enthusiasts and attracts up to 250 vehicles and 800 spectators annually. Judging is a popular vote event, with trophies awarded in more than 20 classes, together with additional trophies for the People's Choice Award, President's Award, Best of Featured Class and Best in Show. Dash plaques are given to the first 100 entries. There will also be automobilia and parts vendors and door prizes. You can pre-register for this year's show online at the club's website, (www.MGCCNJ.org) or at <http://my.cheddarup.com/c/britfest>. **If you register by August 15, you save \$5.00 off the cost of registration.**

Trophy Sponsorship

The club is also offering you, your business or organization an opportunity to participate as a sponsor of the trophies awarded to the class winners at a cost of only \$100 per class. This is an excellent means to advertise your products or business to hundreds of spectators, car show participants and vendors. We offer the following to all sponsors:

Sponsor's names will be contained in advertising for the show, on brochures distributed at the show and on the club's web site mentioned above.

Sponsor's advertising materials will be included in the registration packages for each car show participant. We prepare 200 registration packages and will need your materials on or before August 20, 2021.

Your company's name will be announced at the trophy awards. The club will also include your business card or advertising material in the monthly newsletter until the following year's show. If you have a company banner, the club can arrange to display it at the show. If you wish to take a more active part in the show, you may set up a display or table at the show as well.

To register your British car, motorcycle or other vehicle, participate as vendor or to sponsor a trophy class, please register and pay online as mentioned above or complete the appropriate form(s) and return same to me with your check. **Checks should be made payable to “MG Car Club CJC” and mailed to me at 12-68 Fourth Street, Fair Lawn, NJ 07410.** If you are sponsoring a trophy, please also indicate three choices for class sponsorship, which will be determined on first come, first serve basis. The registration form for the show, a list of classes of vehicles and the trophy sponsor form can be found online at www.MGCCNJ.org.

If you have any questions regarding trophy sponsorship, please call/email either **Charlie Tregidgo** at **201-791-6675** (tregidgolaw@gmail.com) or **Ole Flandrup** at **908-925-9741** (olemgb@gmail.com)

Very truly yours,

Charlie Tregidgo